



**RAM**

THE

**RAM 1500**



Official European Importer

# STRENGTH & CAPABILITY



## THE STRONGEST RAM 1500 EVER

**Ram 1500:** 98% of the steel used in the frame is high-strength steel, as is 38% of the steel used in the cab and box. The result is a reduction in weight without the sacrifice of durability and toughness Ram truck drivers depend on. Aluminum is used in the hood and tailgate to further reduce weight while maintaining structural integrity.

## HARDCORE CAPABILITY

The Ram 1500 was built to haul heavy loads, haul supplies over gravel roads and plow through the elements. Count on it to haul up to 850 kg max payload or tow up to 3,500 kg, with complete confidence. THE HEMI® V8 offers e-Torque Technology™ to help improve both performance and fuel efficiency. Opt for the Ram Rebel® or the available Off-Road Group for next-level off-road performance. The available Active-Level™ Four-Corner Air Suspension offers automatic load leveling to help improve stability and maintain exceptional drive quality.





**THE 5.7 HEMI® V8**  
**395HP 556NM**  
**AND WITH eTORQUE**  
**ENGINE A SUPPLEMENTAL OF 175 NM**

**THE TECHNOLOGY OF eTORQUE**

The Ram Brand is known for technological leadership, and the addition of eTorque proves it. This mild hybrid system incorporates a number of technologies with the legendary 5.7L HEMI V8, including regenerative braking, Stop/Start capability, a 48-volt lithium-ion battery pack and an on-board 12-kw motor/generator. The electric motor serves to provide supplemental power during vehicle launch and helps smooth out transmission upshifts. Stop/Start helps improve fuel efficiency with seamless engine on/off operation, while regenerative braking recovers and converts energy during braking.

**THE ADVANTAGES OF eTORQUE**

The incorporation of available e-Torque and its components offers significant advantages across the board. The electric motor enables longer 4-cylinder operation of the HEMI V8 Multi-Displacement System (MDS)/Fuel Saver Technology for additional fuel-efficiency benefits. Stop/Start capability also contributes to improved fuel efficiency, by up to 3.3%. Regenerative braking utilizes the on-board electric motor as a generator, converting energy to recharge the battery system. The Stop/Start System is completely transparent, and a dash-mounted system-disable switch lets the driver turn it off if desired.

# THE LEGEND EVOLVES

**AGAIN**  
**SUPERCHARGED 6.2L HEMI® V8**

**4.5 SEC 0-97KM/H**

**702 HP MAX POWER**

**881 NM MAX TORQUE**

**160 KM/H TOP SPEED\***

**THE MOST POWERFUL FACTORY-INSTALLED ENGINE EVER IN A PICKUP**

Only available on the Ram 1500 TRX, the legendary 6.2L Supercharged HEMI V8 engine ensures this monster can charge from 0-60 mph in just 4.5 seconds. The supercharger provides near-instantaneous torque, has a maximum speed of 14,600 rpm and produces 11 psi of boost. The engine alone received more than 10 additional features compared to the 6.2 Supercharged HEMI V8 found in other FCA US LLC vehicles to give TRX the power required to blast over sandy terrain.

A high-performance induction system feeds massive amounts of air to the supercharger. A TRX specific power-domed aluminum hood helps clear the engine's extra height. The forged-steel crankshaft is able to withstand firing pressures equivalent to five family sedans standing on each piston every two revolutions.

\* Top Speed is limited by the tires.





**BEST-IN CLASS WHERE IT COUNTS**

The better the air management, the more efficient the pickup—and Ram 1500 rules. The Active Front Air Dam, a new roofline that better directs airflow and a new aluminum tailgate with spoiler work together to deliver exceptional aerodynamics.

**ALL-AROUND  
EFFICIENCY**



#### **ACTIVE GRILLE SHUTTERS**

Standard on all KWA models, Active Grille Shutters instantly adapt to speed, load and engine needs to provide the ideal engine cooling—while simultaneously reducing aerodynamic drag.

#### **AERO ROOF SHAPE**

An all-new exterior design starts with a longer Crew Cab wheelbase, muscular fenders and a revised roofline that better directs airflow back to the rear spoiler. The larger aero roof makes way for the all-new available dual-pane sunroof.

#### **NEW TAILGATE DESIGN**

An all-new aluminum tailgate with integrated spoiler makes Ram 1500 more aerodynamic while giving exterior lines a seamless and continuous flow. The new available “Tailgate-ajar” notification system alerts you if the tailgate is not completely closed. Opening the tailgate is also easier thanks to available dampening and key fob control.

#### **ACTIVE AIR DAM**

This asset automatically deploys to reduce the amount of aerodynamic drag, which simultaneously improves handling while contributing to reduced fuel consumption.

# THE STRONGEST ENGINEERED TO PERFORM

## NEW ELECTRONIC PARKING BRAKE

Five operational modes, including Safe Mode and Drive-Away Release.

## STRONGER ALL AROUND

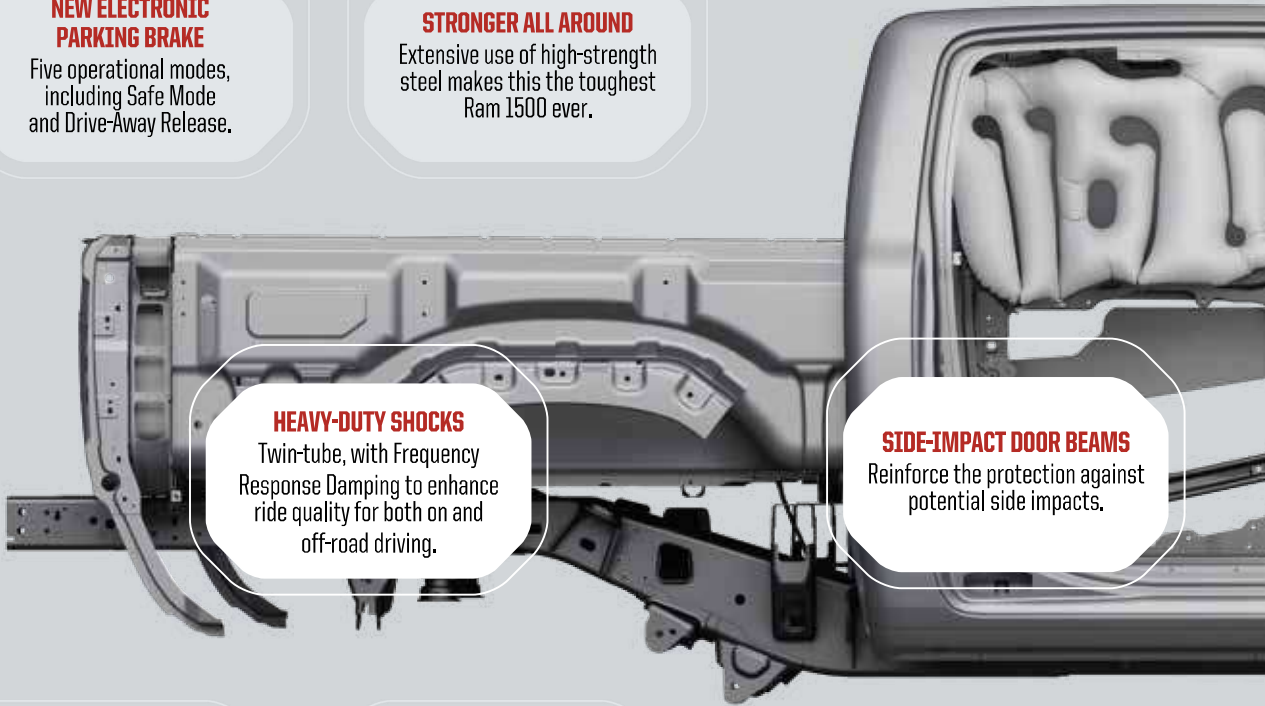
Extensive use of high-strength steel makes this the toughest Ram 1500 ever.

## HEAVY-DUTY SHOCKS

Twin-tube, with Frequency Response Damping to enhance ride quality for both on and off-road driving.

## SIDE-IMPACT DOOR BEAMS

Reinforce the protection against potential side impacts.

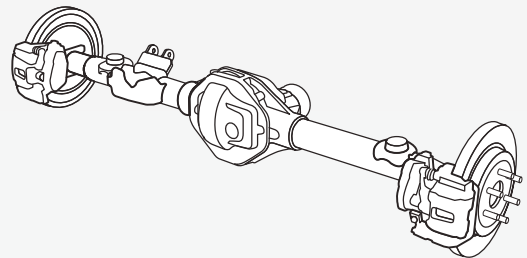
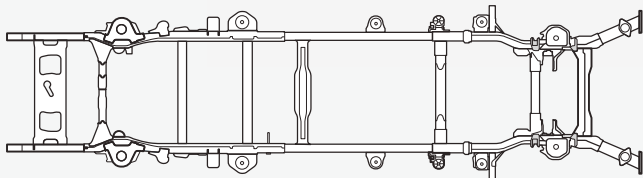


## PROGRESSIVE-RATE REAR SPRINGS

Adapt to handle payload while maintaining a level ride and excellent ride quality.

## REAR AXLE THERMAL MANAGEMENT SYSTEM

This new available technology manages viscosity to help enhance fuel efficiency.



## THE START: A HIGH-STRENGTH STEEL FRAME

Tough starts with the foundation, and the Ram 1500 is built to last, with 98% of the steel used in the frame comprised of high-strength steel—while still achieving a 45 kg weight reduction.

Frame construction permits notable secondary improvements. Tow hooks attached to the front are outwardly mounted, with a weight-efficient, closed-loop design for improved strength. A tow hitch receiver mounted to the rear of the frame is standard on all models.

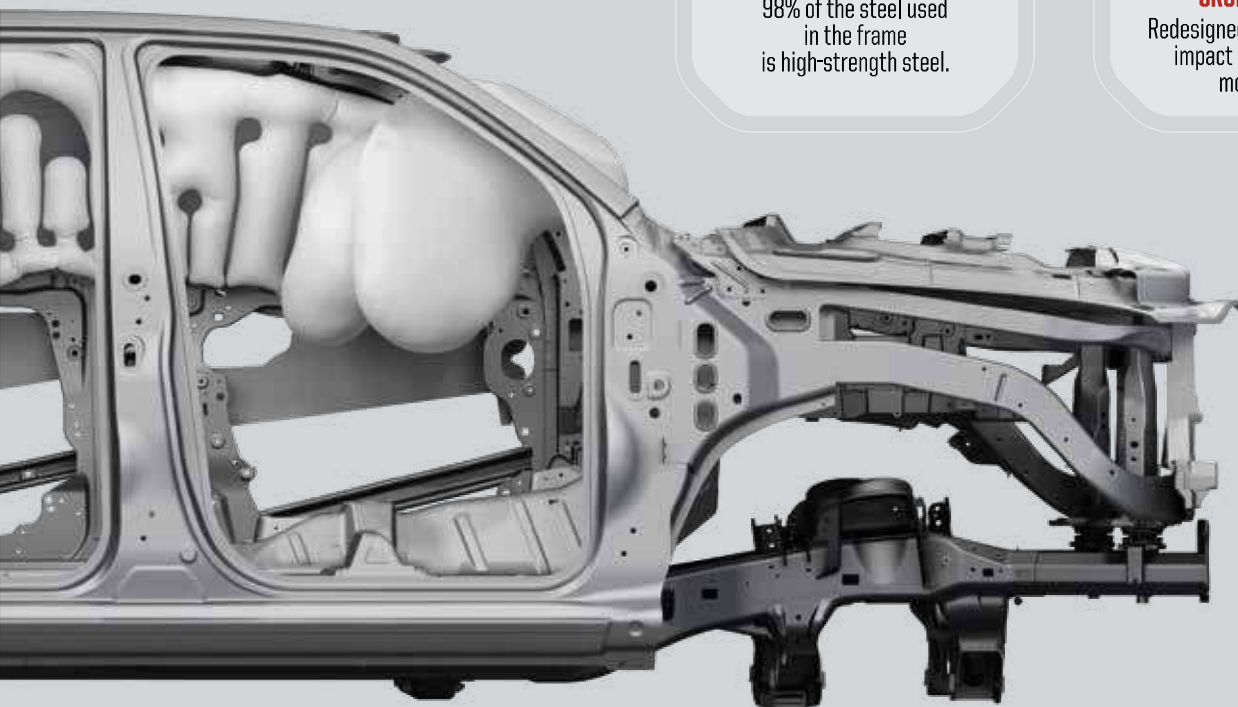
## NEW AXLES SHOWCASE STRENGTH AND TECHNOLOGY

Ride strong. Ram truck axles take capability to the next level.

Ram truck engineers refused to compromise, choosing a new 6-lug wheel design and a 9.25-inch (235 mm) rear axle, coating to haul up to 850 kg max payload or tow up to 3,500 kg. The new electronic parking brake relies on axle modifications for integrated caliper ears, along with new viscosity lube.



# RAM 1500 EVER



## A STRONG FOUNDATION

98% of the steel used in the frame is high-strength steel.

## DYNAMIC FRONT CRUMPLE ZONES

Redesigned to handle greater impact load and absorb more energy.

## TIRE BLOCKER

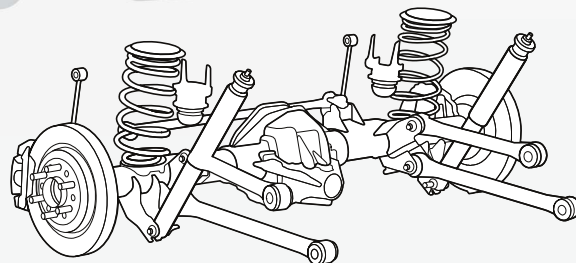
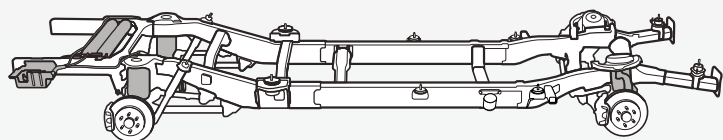
Offers further protection in the event of a frontal crash. Driver and passenger side.

## LARGER BRAKE ROTORS

Front and back, they fully measure up—nearly 380 mm.

## SPLAYED FRAME RAILS

Direct impact energy away from the cabin and to the frame rails.



## THE FOUR-CORNER AIR SUSPENSION SYSTEM

Completely unique to the light-duty segment, the automatic or driver-operated Active-Level™ Four-Corner Air Suspension System is available on all trim levels. The system has been modified for Ram 1500, now with a redesigned air supply unit in a single unit to increase capability and reduce weight. It's also been retuned for the new, lighter-weight frame and chassis components.

The five operational modes include two Off-Road heights, Aero Mode, Normal Ride height and the Entry/Exit Mode.

## FRONT AND REAR SUSPENSIONS

A new front suspension in 4x4 configuration. Among the features: a repositioned heavy-duty stabilizer bar; new heavy-duty bearings for available 22-inch wheels; a new lightweight aluminum lower control arm and new low-drag 4x4 bearings.

The multilink coil spring rear suspension stands apart with its coil springs and multiple trailing links, progressive-rate rear springs, a heavy-duty stabilizer bar and lightweight aluminum rear shocks. Taken together, the suspensions on Ram 1500 deliver complete comfort and confidence.



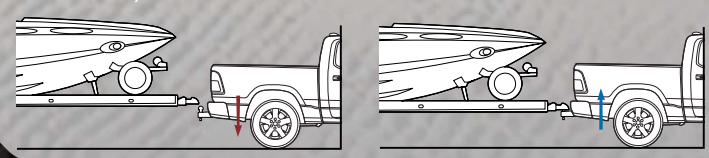


# 3.500 KG MAX TOWING

## TOW WITH CONFIDENCE

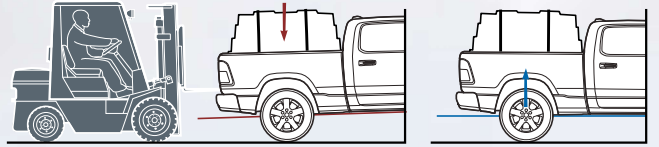
This is a full-size truck with full-size towing capability. Outfit your Ram truck with the available legendary 5.7 HEMI® V8 powerhouse. The result is towing capability that delivers one of the best-in class V8 towing: up to 3.500 kg of unbridled power that takes on the toughest towing assignments.

THE AVAILABLE AIR SUSPENSION SYSTEM SIMPLIFIES BALL/HITCH ALIGNMENT, COUNTERACTS WEIGHT FROM TRAILERING/HAULING, MAINTAINS AN EVEN AND LEVEL PROFILE WHEN LOADED, AND KEEPS RAKE CONSTANT FROM THE FRONT END TO THE REAR OF THE TRAILER.





ACTIVE-LEVEL TECHNOLOGY AT WORK: IT AUTOMATICALLY KICKS IN WHEN WEIGHT IS ADDED TO THE BED, MAINTAINING A CONSTANT AND LEVEL PROFILE.



# 850 KG MAX PAYLOAD

**BUILT TO DO THE JOB RIGHT, EVERY TIME.**

The reduced weight of the Ram 1500 helps to increase payload capacity, which allows you to make every load count. The Ram 1500 puts stunning hauling capability at your fingertips, delivering up to 850 kg of brute carrying strength along with a ride that puts comfort in the same league as capability.

Add further hauling assets—like the available RamBox® Cargo Management System, shown here—and you've got what it takes to get the job done.

Properly secure all cargo.



## SAFETY WHERE IT MATTERS MOST:

### **LANESENSE® LANE DEPARTURE WARNING (LDW)<sup>1</sup>**

Ram 1500 can read the road. Mounted on the external sideview mirrors, cameras can identify road lines, determine where the vehicle is and monitor motion. Should movement onto either line occur without use of the turn indicator, the system will warn the driver and apply torque to the steering wheel to correct the movement. If no action corrects the drift, the system will even automatically align the vehicle back into its correct lane position.

### **NEW ADAPTIVE CRUISE CONTROL (ACC) WITH STOP AND GO<sup>2</sup>**

Think cruise control that's smarter than ever. When the lanes ahead are clear, this available system maintains the set speed of travel. When traffic slows, it will automatically adjust to a safe distance selected by the driver. And, while most ACC<sup>2</sup> systems operate only down to 32 km/h, our system operates down to 0 km/h, virtually stopping the vehicle—then reengaging back to safe-range speeds as traffic begins to move again. (Note that the system does not perform “panic stops” at speed.)

### **FORWARD COLLISION WARNING (FCW) PLUS<sup>3</sup>**

This available asset incorporates Grade Braking to control the transmission and automatically downshifts to maintain selected speed and distance. The system operates independent of the ACC<sup>2</sup> system, notifies the driver if the vehicle is too close to a preceding vehicle, uses audible/visual warnings and will brake the vehicle to 0 km/h if the driver does not respond.

### **BLIND SPOT MONITORING (BSM)<sup>5</sup> WITH TRAILER DETECTION<sup>4</sup> & REAR CROSS-PATH DETECTION<sup>4</sup>**

This available asset monitors the “blind spots” on each side of the vehicle, utilizing sensors in each of the side mirrors. The system provides audible chimes and/or visual icons, informing the driver when changing lanes, passing others or being passed. Trailer Detection<sup>4</sup> automatically senses and accounts for the length of the trailer. When in Reverse and vehicles and/or other objects are in perpendicular relationships to your Ram pickup, dual wide-band radar sensors let you know, using illuminated icons in the outside mirrors and driver-selected chimes.uses audible/visual warnings and will brake the vehicle to 0 km/h if the driver does not respond.

### **PARALLEL AND PERPENDICULAR PARK ASSIST<sup>4</sup>**

Ever-more-sophisticated sensors give Ram 1500 superb capability. Available and new Parallel and Perpendicular ParkAssist system<sup>4</sup>, a welcome addition to the ParkSense® Front and Rear Park Assist system.

# OVER 100 AVAILABLE SAFETY & SECURITY FEATURES



## ALL AROUND YOU



### FEATURES AVAILABLE:

#### THE NEW 360° SURROUND-VIEW CAMERA<sup>4</sup>

Depending on the model and the options and packages selected, you can bring 360-degree awareness to the drive. Credit the smart combination of strategically positioned sensors that work with cameras mounted in the grille, side mirrors and rear.

#### BRAKE ROTORS<sup>4</sup>

Confident stopping power comes from a new brake system. The new brake rotors have been upgraded to 380 mm in diameter fore and aft, sharply reducing 0-100 Km/h stopping distances and improving performance.

#### DIGITAL REAR VIEW MIRRORS

An LCD monitor displays real-time video that helps the driver see behind the vehicle. Buttons on the mirror adjust brightness and shift the displayed image up down for customized viewing.

#### HEAD UP DISPLAY

The fully customizable Heads-Up Display (HUD) projects important stats like km/h, turn-by-turn navigation and incoming calls, directly on the windshield.





# TECHNOLOGY & COMFORT

## **TECHNOLOGY AT THE TOUCH OF YOUR FINGER**

Truck owners demand the best technology and the Ram 1500 delivers: the available 12-inch touchscreen media center and the available powerful audio system from Harman Kardon®—with a 900-watt amplifier and 19 speakers.

## **LUXURY DEFINED BY COMFORT, SPACE AND SILENCE**

Luxury means having a quiet, smooth and supremely comfortable ride. Ram 1500 achieves it with a multilink coil spring rear suspension, a new Crew Cab that adds 10 centimeters to the interior length and provides increased rear leg room, and available reclining rear seats—all topped off with enhanced interior background noise dampening. Available also dual-panel sunroof.

The picture shows a Rebel equipped with the G/T Package







**Uconnect<sup>®</sup>**

**TECHNOLOGY**

**FOR THE REAL**

COUNT ON RAM 1500 TO GIVE YOU  
THIS MUCH TOUCHSCREEN.  
THIS MUCH VERSATILITY.  
THIS MUCH TECHNOLOGY.  
THIS MUCH CAPABILITY.



Available features; see dealer for complete details.

**CUSTOMIZE THE DISPLAY TO BEST SERVE YOUR NEEDS. INTUITIVE UCONNECT® TOUCHSCREEN LETS YOU COMMUNICATE, NAVIGATE AND STAY ENTERTAINED.<sup>7-8</sup>**

LISTEN to music, talk shows, and sports. Turn your time on the road into hours of entertainment.

DISCOVER new places, the best shopping, entertainment and restaurants from the Uconnect® smartphone app, then easily send the address to your vehicle.

SPEAK UP and be heard, send and receive calls and texts<sup>7</sup> while driving safely with hands-free phone capability.

NAVIGATE to every adventure, get turn-by-turn directions so you don't get lost on the way (unless you want to).

START your car from afar, get your engine running, unlock your door or flash your headlamp. Just using your smartphone with the Uconnect® app.

#### **APPLE CARPLAY™ COMPATIBILITY**

This is smarter iPhone® integration, so you'll experience your favorite features through your dashboard. With Siri®, all you have to do is ask—catch up on calls and messages, get directions from Apple Maps, or request a song through Apple Music.

The system lets you browse music, or discover nearby gas stations, parking, restaurants and more. Plus, Maps help predict where you're headed.

#### **ANDROID AUTO™ INTEGRATION**

For those who know and love Android™, Google™ goes with you: with navigation and "OK Google" voice detection, you'll hear your favorite Google Play music and get voice-guided navigation from Google Maps. Stay focused and productive while on the road with voice controls<sup>9</sup> that allow you to make calendar appointments, set timers, reply to emails and messages, and more.

# WORLD



harman |ardon

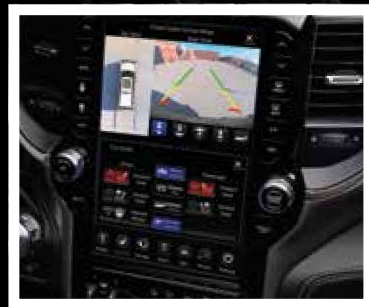
# SMARTER, FASTER AND MORE ADVANCED CONNECTIVITY KEEPS YOU IN TOUCH WITH THE PEOPLE AND JOBS THAT MATTER MOST

## CUSTOMIZED BY YOU

This is powerful, user-friendly technology that delivers a premium and all-new level of entertainment, communications, comfort and convenience—and which brings together a wealth of technologies.

The latest generation of the award-winning Uconnect® system encompasses everything from built-in cellular connectivity to personalized settings for available features like heated/ventilated seats and more.

Keyless Enter 'n Go™ and the available 12-inch reconfigurable touchscreen with one-touch, customizable "Home Screen" is available on some trims levels.



# THIS IS COMMAND CENTRAL





### FULLY CONFIGURABLE DRIVER INFORMATION DISPLAY

Depending on the trim level, the Driver Information Display measures in with 7-inch display. In select models, this color display telegraphs reams of information, from speed to numerous in-motion data concerning mechanical operation. On premium models, the display offers high-definition quality, animated 3D graphics, with five display themes and distinctive illuminated RAM identity. The 7-inch display is also model-specific. On Ram Rebel® models, there's a Rebel-only theme with a Red-lit badge contrasting with the Gray and Dark Ruby Red accents. The Ram Longhorn® display carries the Longhorn® theme in subtle Gold tones against a dark background, while the Ram Limited display keeps the Limited theme: muted Violet and Light Gray on a darker background.



### EASY-ACCESS CONNECTIVITY, WIRELESS CHARGING, FAST USB CONNECTIONS

Ditch the inconvenience of wires and opt for wireless phone charging. Simply set your phone on the console-mounted pad to begin charging.

Two sets of USB/Type-C USB ports are located on the front of the center console. The new Type-C USB ports enable charging up to four times faster than standard USB outlets, as well as faster data downloads. An auxiliary port is positioned between the USB outlets. An integrated phone shelf can carry as many as three smartphones vertically and is sized to carry most tablets.



### PREMIUM SPEAKERS

Only Harman Kardon® could do it—and only the Ram 1500 offers it: a custom-tuned, available system that makes every drive more enjoyable. Technology never sounded so good.

With 18 premium speakers plus a premium subwoofer strategically engineered within the cabin, the Harman Kardon® Audio System also features available Active Noise Cancellation, a refinement that uses the system to cancel out unwanted noise—and which contributes to a superb audio experience when music is played. It's all powered by a 900-watt multi-channel Class-D amplifier made even better with 360° Surround Sound and Digital Signal Processing.



### REINMAGINED FRONT CENTRAL CONSOLE

Drivers of RAM 1500 models equipped with bucket seats will enjoy a next generation level of convenience and technology with a center console designed around occupant comfort and need.

Now more than 50% larger than the previous generation, this dynamic piece of equipment offers dozens of functions and conveniences, starting with numerous different storage combinations. In the center, our engineers have designed a wider docking area with optional wireless charging—ideal for cell phones. A three-position sliding cup holder tray can be stowed under the center armrest, revealing a deep storage bin that can hold a 15-inch laptop.

Lifting the lid of the center armrest also reveals an additional rubber-lined storage bin, perfectly sized to fit a tablet. At the rear of the console, you'll find two additional cup holders, media outlets and the ability to mount an iPad<sup>®</sup> for convenient rear-seat viewing.

# RECONFIGURABLE CENTER CONSOLE

\*LARGER. MULTI-FUNCTIONAL. CHARGE-READY. AND MORE VERSATILE THAN EVER.



# SMART STORAGE

EVERYWHERE





### NEXT-LEVEL CARGO MANAGEMENT

This truck takes on any challenge, including finding a smarter, more efficient way to organize your cargo. From a maximum 1,741 l conventional cargo bed volume to the available RamBox® Cargo Management System that includes versatile, weatherproof, lockable and drainable storage bins with downward-facing illumination and a 115-volt power outlet in the driver's side bin, this is real-world capability.



Properly secure all cargo.

- A 4X8 SHEETS FIT** Even with the RamBox® System, full 4x8 sheets of building material are easily accommodated.
- B EASY ACCESS** Available dampening and key fob control make opening the tailgate easier than ever. Available retractable Mopar® Bed Step simplifies bed access. Foot-controlled for use or to tuck it back under the bed.
- C IN-BED LED LIGHTING** Controlled by a switch or a key fob button, these available lights let you load any time, with no adjustment to a tonneau cover (if so equipped).
- D BED UTILITY GROUP** All the models includes spray-in bedliner. On selected models RAM offers bed utility group that includes a cargo rail system with four adjustable tie-down loops and a deployable bed step. The models with Rambox are equipped with a bed divider. Even with the RamBox®, two full-size europaletts are easily accommodated with the tailgate closed.

### ALL-NEW KEY FOB

Available features operate doors and RamBox® System locks, release the tailgate, lower the Air Suspension mode and offer the convenient Remote Start®.



Properly secure all cargo.



Properly secure all cargo.





# DISCOVER THE ADVANTAGE OF THE MULTI-FUNCTION TAILGATE

## KEEP YOUR OPTIONS OPEN

It has everything a traditional tailgate has, plus split-door flexibility. The 60/40-split, swing-away doors give quick access to the cargo bed without having to lean over a traditional tailgate—even while trailering. When the job calls for it, the multifunction tailgate provides a traditional tailgate that easily handles up to 907 kg. Bed step deployable with multi-function tailgate available as accessory.









# BIG HORN BACKCOUNTRY

## RUGGED & REFINED

The great outdoors calls, and BackCountry is the answer. With rugged off-road, exterior and interior enhancements, you can take on the wilderness with confidence. Equipped with rugged 18-inch black wheels, all-terrain tires, an E-locker rear axle, heavy-duty shocks, skid plates, tri-fold tonneau cover and more, BackCountry was built for impressive off-road capability.

Exterior details—like badges, headlamp bezels, mirror caps, exhaust tips and more—are outfitted with a sinister black finish. A body-color grille surround with black mesh insert, black two-tone exterior paint, RAM grille badge, and black tow hooks ensures BackCountry stands out from other Ram 1500 models.

# START YOUR OWN REBELLION

## HONOR THE OFF-ROAD

This is your path to epic off-road experiences. Ram Rebel® doesn't just look fierce, it is fierce. Black powder coated steel bumpers, aggressive approach angles, tow hooks and factory lift give you the confidence needed to find new trails.

A new electronic locking rear axle (eLocker), 18-inch aluminum off-road wheels and On/Off Road 32-inch tires with outlined white lettering.





# REBEL









# LARAMIE®

## LUXURY IS JUST AROUND THE CORNER

With its all-new exterior and interior, Ram 1500 Laramie® makes a statement like no other. Outside, look for a new raised aluminum hood, LED headlamps, pushed-to-the-corner LED fog lamps, chrome billet grille with chrome surround, chrome front bumper, aluminum tailgate with dampened opening assist and a standard Class IV hitch receiver.

The redesigned interior features all-new technology and premium materials, including leather-trimmed and suede-accented seats with standard front bench or available bucket front seats, a 6-gauge reconfigurable color cluster, leather-wrapped steering wheel, wood accents, a premium overhead console and new available reclining rear seats. The picture shows Laramie Black.



# G/T PACKAGE

## PERFORMANCE ENTHUSIASTS, TAKE NOTE

Each G/T model comes packed with performance and technology features standard from the factory. A Cold-End Exhaust system ensures optimal breathability for impressive performance and sound. Under the hood, you'll find a massive cold air intake, designed to maximize power generation. Performance-inspired aluminum paddle shifters are integrated behind the new leather-wrapped steering wheel. Performance takes center stage with a distinctive console-mounted performance leather-wrapped floor shifter—inspired by Ram TRX. Featuring the G/T logo near each headrest, the performance-bolstered, 12-way power, heated and ventilated front bucket seats help keep you and your passenger planted in place.





**READY FOR ANY DESTINATION ON THE MAP**

The Ram 1500 Longhorn<sup>®</sup> speaks with authority with a standard 5.7 HEMI<sup>®</sup> V8. The redesigned exterior includes refinements like a shark's fin antenna, new flush fuel-fill door, taller pickup box and chrome side steps, all riding on 22-inch aluminum wheels.

The Longhorn<sup>2</sup> interior is premium all the way, with leather-upholstered bucket seats with power/12-way memory, new sliding console storage, premium 6-gauge cluster, 7-inch Driver Information Display, Uconnect<sup>®</sup> NAV with 12-inch display, three USB ports and new reclining rear seats.







# LIMITED

**LEVEL UP TO LUXURY.**

This Ram pickup can be defined by both its capability and its sophistication. There are bold new interior themes and extensive use of genuine wood, metal and leather throughout. Available features include a new reconfigurable center console, a new 12-inch touchscreen media center with split-screen capability, a 7-inch reconfigurable electronic cluster and features like a rear-seat fold-down center console.

Opt for premium trim levels with soft, upscale leather trim and available features like heated/ventilated front and rear seats. Select Crew Cab models can also be equipped with new reclining rear seats featuring 8° recline. The Ram 1500 Limited boasts a corrugated mesh grille and stylish chrome accents, advanced technology and an interior crafted for exceptional content and comfort.



**LIMITED  
10<sup>TH</sup> ANNIVERSARY**





**A NEW LEVEL**

Layered in premium materials, unique technology and a legendary nameplate, the Limited 10<sup>th</sup> Anniversary Edition celebrates a decade of Ram luxury truck leadership. Inside, an exclusive 10<sup>th</sup> Anniversary badge commands attention atop the quilted leather-wrapped center console. A unique 10<sup>th</sup> Anniversary graphic appears on the gauge cluster screen upon start up, accented by satin aluminum trim rings. Inside, you'll find an exclusive new indigo and sea salt gray color scheme, boasting quilted leather-wrapped seats and door inserts, plus suede accents throughout the cabin. An exclusive jeweled-texture shifter cap provides an elevated experience at each touch. The celebrated multifunction tailgate comes standard, for easy access to and adaptability for various cargo.



**RAPTOR**

**RUGGED  
YET REFINED**



### THE NEW STANDARD BEARER

Equipped with 6.2 Supercharged HEMI® V8 unleashes 523 kW and 881 N·m of torque. Paired with a TorqueFlite® 8-speed automatic transmission, TRX delivers a 4.5-second 0 – 97-km/h time and top speed of 160 km/h, only limited by the tires.

RAM engineers fortified components, upgraded mechanics and maximized the powerplant to give this Ram truck everything it needs to deliver a different level of capability. TRX is designed to be the ultimate high-performance, sandstorming full-size pickup.

Skilled off-roading requires keeping tabs on your vehicle's components, systems and performance. TRX is loaded with technology that keeps you in control and in command of ever-changing terrain—like Performance Pages that lets you monitor and download performance stats. Off-Road Performance Pages shows transfer case position, accessory gauges, and pitch and roll.

Skilled off-roading requires keeping tabs on your vehicle's components, systems and performance. TRX is loaded with technology that keeps you in control and in command of ever-changing terrain—like Performance Pages that lets you monitor and download performance stats. Off-Road Performance Pages shows transfer case position, accessory gauges, and pitch and roll.

More than 100 authentic Mopar® Parts and Accessories for TRX are available.



**FRONT BENCH SEAT AVAILABLE  
6 SEATING**

**ELECTRONIC SHIFT-ON-DEMAND  
TRANSFER CASE**

**FRONT AND REAR PARKING SENSOR  
WITH BACK-UP CAMERA**



# BIG HORN®



## CHROME LINE

Includes:

- 18-inch chrome aluminum wheels
- Chrome bumpers



## SPORT LINE

Includes:

- Body-color grille, bumpers, mirrors, door handles
- Monotone black interior trim



## BLACK LINE

Includes:

- Black body color & RAM badges
- 20-inch black aluminum wheels
- Black side step



## BACKCOUNTRY

Includes:

- Protection group
- Trifold cover
- eLocker rear axle
- Dual tone color in black
- Cloth/Vinyl special seat
- Front grille in body color tone, with black grille

## STANDARD ON BIG HORN®

### ENGINE

- 5.7L Supercharged HEMI V8
- 8-Speed automatic

### INTERIOR

- Deluxe cloth bucket seats
- 8-way power seats with 4-way lumbar
- Leather-wrapped steering wheel
- 3 USB ports
- 7-inch multicolor cluster
- 8.4-inch display Uconnect® 5 NAVI EU
- 9-speakers Alpine
- Power-folding mirrors
- Rear power sliding window
- Keyless entry
- Power adjustable pedals
- Rear back-up camera
- Android Auto™ & Apple Carplay™
- Remote start system
- 115V auxiliary front & rear power outlet
- Auto A/C dual zone

- Heated front seats
- Heated steering wheels

### EXTERIOR

- 18-inch aluminum wheels
- EU trailer hitch
- Spray-in bedliner
- Towing capacity: 3.5 t
- GVW: 3,5 t
- Fog lamps fr & rr

### SAFETY

- Security alarm
- Full time 4WD
- Rear view auto dimming mirror
- Parksense park assist front & rear
- Auto dimming exterior driver mirror

## OPTIONAL ON BIG HORN

- Power sunroof
- 4-corner air suspension
- Front bench seats
- 12-inch display Uconnect® 5 NAVI EU
- LED headlights

## 7-INCH COLOR CLUSTER DISPLAY



## DELUXE CLOTH SEATS BLACK AND GREY COLOR



## CLOTH/VYNIL SPECIAL SEAT WITH BACKCOUNTRY





**BILSTEIN SUSPENSION**  
WITH SPECIAL OIL COOLER

**UNIQUE ON-OFF TIRES**  
32-INCH

**MASSIVE SKID PLATE**



# REBEL®



## SPORT LINE

Includes:

- Chrome skid plate & RAM badges
- 18-inch chrome/black aluminum wheels



## BLACK LINE

Includes:

- Black skid plate & RAM badges
- 18-inch full black aluminum wheels



## G/T PACKAGE

Includes:

- Steering wheel mounted shift control
- eTorque engine
- Leather/vinyl seats with G/T logo
- Bright pedals
- Leather wrapped shift knob
- Bright pedal
- Passive cold end exhaust
- G/T decal

## STANDARD ON REBEL®

### ENGINE

- 5.7L Supercharged HEMI V8
- 8-Speed automatic

### INTERIOR

- Rebel logo leather bucket seats
- Full-length reconfigurable center console
- Rebel® rubber floor mats
- LED lighting with black bezels
- Front black tow hooks
- Remote proximity Keyless Go
- 7-inch Rebel® color cluster

### EXTERIOR

- 18-inch offroad look aluminum wheels
- Black wheel flares
- Fuel tank skid plate
- Transfer case skid plate

- Engine skid plate
- Special offroad tires
- Dual exhaust with black tips
- Sport performance engine hood

### SAFETY

- Hill descent control
- Electronic locking rear axle (eLocker)
- 1-inch raised ride height
- Bilstein off-road shocks

## OPTIONAL ON REBEL®

- Power sunroof
- 12-inch display w/ Uconnect® 5 NAVI EU
- RamBox®
- Multifunction tailgate
- 4-corner air suspension
- 19-speakers Harman Kardon®
- Technology group
- Digital rear view mirror
- Head-up display
- Comfort/Convenience group
- Wireless charging pad
- Heated rear seat

## 7-INCH DIGITAL CLUSTER DISPLAY WITH REBEL® PERSONALIZATION



## BLACK LEATHER SEATS WITH REBEL PERSONALIZATION AND G/T



## STEERING WHEEL MOUNTED SHIFT CONTROL WITH G/T PACKAGE





**HEATED FRONT & REAR SEATS  
AND VENTILATED FRONT SEATS**

**ELECTRIC SIDE STEP  
OPTIONAL**

**12-INCH UCONNECT 5 DISPLAY WITH NAVI  
WITH EUROPEAN MAPS**





# LARAMIE®



## CHROME LINE

*Includes:*

- 18-inch chrome aluminum wheels
- Chrome bumpers



## SPORT LINE

*Includes:*

- 20-inch aluminum wheels
- Body-color grille, bumpers, mirrors, door handles
- Monotone black interior trim
- Sport performance engine hood
- Front tow hooks
- Black side step



## BLACK LINE

*Includes:*

- 22-inch black aluminum wheels
- Black body color & RAM badges
- Black front tow hooks, exhaust tips, headlamps
- Equipment group Laramie® includes:
  - 19-speakers Harman Kardon®
  - Heated rear seats
  - Wireless smartphone charging pad



## G/T PACKAGE

*Includes:*

- Steering wheel mounted shift control
- eTorque engine
- Leather/vinyl seats with G/T logo
- Bright pedals
- Leather wrapped shift knob
- Bright pedal
- Passive cold end exhaust
- G/T decal

## STANDARD ON LARAMIE® CHROME LINE

### ENGINE

- 5.7L Supercharged HEMI V8
- 8-Speed automatic

### INTERIOR

- Laramie® logo Leather bucket seats
- Heated and ventilated front seats
- 7-inch premium color cluster
- LED ambient interior lighting
- 5 USB port, 2 power outlets
- Rear power sliding windows
- Body color wheels flares
- Power folding chrome mirrors
- Full -length reconfigurable center console
- Remote start system
- Rear 60/40 split reclining seat
- Rear underseat compartment storage
- 12-inch display w/ Uconnect® 5 NAVI EU

### EXTERIOR

- Chrome side step
- 18-inch aluminum wheels
- EU trailer hitch
- Spray-in bedliner
- Towing capacity: 3.5 t
- GVW: 3.5 t
- Fog lamps fr & rr

### SAFETY

- Security alarm
- Full time 4WD
- Rear view auto dimming mirror
- Parksense park assist front & rear
- Auto dimming exterior driver mirror

## OPTIONAL ON LARAMIE

- Power sunroof
- 4-corner air suspension
- Electric deployable side step
- RamBox®
- Multifunction Tailgate
- Front bench seats (only in Chrome line)

## WIRELESS SMARTPHONE CHARGING PAD



## LEATHER SEATS

IN BLACK, WITH LARAMIE OR AND G/T LOGO



## STEERING WHEEL MOUNTED SHIFT CONTROL

WITH G/T PACKAGE





**PRIDE OF CRAFTMANSHIP**  
REAL WOOD INTERIOR TRIM

**REAL METAL**  
SEATBACK POCKET

**REAL LEATHER SEATS**  
WITH LONGHORN® BADGE



# LONGHORN®



## CHROME LINE

Includes:

- 22-inch chrome aluminum wheels
- Chrome bumpers



## SPORT LINE

Includes:

- 22-inch chrome aluminum wheels
- Body-color bumpers

## STANDARD ON LONGHORN

### ENGINE

- 5.7L Supercharged HEMI V8
- 8-Speed automatic

### INTERIOR

- Longhorn® premium leather bucket seats
- Longhorn® premium leather & wood interior
- 12-inch display w/ Uconnect® 5
- European NAVI Map
- LED interior lights
- Heated and ventilated front & rear seats
- Heated leather steering wheel
- Wireless smartphone charging pad
- Automatic-dimming exterior passenger-mirror
- Second row in-floor storage bins
- Power Sunroof

### EXTERIOR

- Front tow hooks
- Electric deployable side step
- 22-inch wheels
- Chrome front tow hooks
- Body color wheels flares

### SAFETY

- Blind-spot and cross-path detection
- Automatic highbeam control
- Electronic stability control
- Equipment group Longhorn®

includes:

- 19-speakers Harman Kardon®
- Heated and Ventilated rear seats
- Wireless smartphone charging pad
- Rear 60/40 split reclining seat
- Electric deployable side step
- Blind spot monitoring system
- Adaptive cruise control
- Pedestrian emergency braking

- Blind-spot and Cross-path detection
- Lane keep assist
- Parallel & perpendicular park assist
- Digital rear view mirror
- Head-up display
- Automatic-dimming exterior passenger-mirror

### FUNCTIONALITY

- European trailer hitch
- 4-corner air suspension
- Electronic locking rear axle differential
- Keyless enter 'n go

## OPTIONAL ON LONGHORN

- Rambox®
- Multifunction tailgate

## 7-INCH PREMIUM CLUSTER DISPLAY WITH LONGHORN® PERSONALIZATION



## PREMIUM LEATHER SEATS NEW SADDLE COLOR



## LEATHER-WRAPPED/REAL WOOD STEERING WHEEL





**CELEBRATIVE PLATE ON ARMREST**  
FOR 10<sup>TH</sup> ANNIVERSARY EDITION

**JEWELLED ROTARY SHIFTER**  
FOR 10<sup>TH</sup> ANNIVERSARY EDITION

**QUILTED FROST BEIGE LEATHER SEATS**  
FOR 10<sup>TH</sup> ANNIVERSARY EDITION



# LIMITED



## CHROME LINE

Includes:

- 22-inch chrome alluminum wheels
- Chrome bumpers



## SPORT LINE

Includes:

- 22-inch chrome alluminum wheels
- Body-color bumpers



## BLACK LINE

Includes:

- 22-inch black aluminum wheels
- Black front mask and grille & RAM logos
- Dual-Exhaust with black tips
- Black grille surround
- Sport performance hood



## 10<sup>TH</sup> ANNIVERSARY

Includes:

- 22-inch chrome alluminum wheels
- Premium quilted leather seats
- Multifunction tailgate
- Bright pedal kit
- Jeweled rotary shifter
- Suede headliner
- Dedicated anniversary plate

## STANDARD ON LIMITED

### ENGINE

- 5.7L Supercharged HEMI V8
- 8-Speed automatic

### INTERIOR

- Limited® premium leather bucket seats
- Limited® premium leather interior
- 12-inch display w/ Uconnect® 5
- European NAVI Map
- LED interior lights
- Heated and ventilated front & rear seats
- Heated leather steering wheel
- Wireless smartphone charging pad
- Automatic-dimming exterior passenger-mirror
- Second row in-floor storage bins

### EXTERIOR

- Front tow hooks

- Electric deployable side step
- 22-inch wheels

### SAFETY

- Blind-spot and cross-path detection
- Automatic highbeam control
- Electronic stability control
- Equipment group Limited

includes:

- 19-speakers Harman Kardon®
- Adaptive cruise control
- Pedestrian emergency braking
- Lane keep assist
- Parallel & perpendicular park assist
- Digital rear view mirror
- Head-up display
- Surround-view camera

### FUNCTIONALITY

- European trailer hitch
- 4-corner air suspension
- Electronic locking rear axle differential

- Keyless enter 'n go

## OPTIONAL ON LIMITED

- Rambox®
- Multifunction tailgate

## 7-INCH CLUSTER DISPLAY WITH LIMITED PERSONALIZATION



## PREMIUM LIMITED LEATHER SEATS BLACK AND QUILTED LEATHER SEAT



## DOOR LIMITED TRIM LUXURY DETAILS





The picture shows TRX Interior with Red accents available as optional

**MORE THAN 100 ACCESSORIES**

LIKE BED-MOUNTED SPARE TIRE AND RAMBAR

**EXCLUSIVE BILSTEIN® SHOCK ABSORBERS**

ACTIVE DAMPING TO MAXIMIZE HANDLING

**SIDE STEP SPECIFIC FOR OFF-ROAD USAGE**

AVAILABLE ALSO ROCK RAILS (MMU)



# TRX



## STREET

Includes:

- 18-inch black alluminum wheels

## OFF-ROAD

Includes in addition to STREET:

- Rambar
- TRX hood graphic
- TRX rear graphic
- 18-inch with beadlock wheels



18-inch  
Sales code: WS4



18-inch  
Sales code: WS1

## STANDARD ON TRX

### ENGINE

- 6.2L Supercharged HEMI V8
- 8-Speed automatic

### INTERIOR

- TRX premium leather bucket seats
- TRX specific interior treatment
- 12-inch display w/ Uconnect® 5
- European NAVI Mapr
- LED interior lights
- Heated and ventilated fr & rr seats
- Heated leather steering wheel
- Wireless smartphone charging pad
- Automatic-dimming exterior passenger-mirror
- 19-speakers Harman Kardon®

### EXTERIOR

- Widebody fenders, box sides and flares
- Black door handles and mirrors

- Black front and rear bumpers
- Performance dual 127-mm exhaust tips
- Front tow hooks
- Off-road style side step
- 18-inch black-painted alu wheels
- 35-inch Goodyear Wrangler Territory All-Terrain tires

### SAFETY

- Blind-spot and cross-path detection
- Automatic highbeam control
- Electronic stability control
- Adaptive cruise control
- Pedestrian emergency braking
- Lane keep assist
- Digital rear view mirror
- Head-up display
- Surround-view camera

### FUNCTIONALITY

- Bilstein® Black Hawk e2 adaptive shock absorbers

- 125-liter fuel tank
- Skid plate
- Launch control
- Performance drive modes
- Dana™ 60 rear axle with electronic locking differential
- Full-time BorgWarner transfer case with 4WD: Auto, 4WD High and 4WD Low
- European trailer hitch
- Keyless enter 'n go

## OPTIONAL ON TRX

- 18-inch beadlock wheels [WS1]
- Rambar [XC1]
- Bed mounted spare tire [TBA]
- TRX hood graphic [MPR]
- TRX rear graphic [MHB]
- TRX interiors with red accents [CU2]

## LAUNCH CONTROL & DRIVE MODES

EIGHT DRIVE MODES AVAILABLE



## PREMIUM LEATHER SEATS

ALL BLACK OR WITH RED ACCENTS (OPT)



## MASSIVE HOOD BOASTS 2 AIR INTAKE

& 2 FILTERS 305 X 203 MM (STICKERS OPT)



# RAM 1500 TRIM LEVELS

## BIG HORN®

### CHROME LINE



- 18-inch alu wheels
- Cloth bucket seats
- 8-way power seats with 4-way lumbar
- Leather-wrapped steering wheel
- 3 USB ports
- 7-inch multicolor cluster
- 8.4-inch display Uconnect® 5 NAVI EU
- 9-speakers Alpine
- Fog lamps fr & rr
- Power-folding mirrors
- Chrome bumpers
- Full time 4WD
- Rear power sliding window
- Keyless entry
- Auto diming exterior driver mirror
- Power adjustable pedals
- Rear view auto diming mirror
- Parksense park assist front & rear
- Rear back-up camera
- Android Auto™ & Apple Carplay™
- EU trailer hitch
- Spray-in bedliner
- Towing capacity: 3,5 t
- GVW: 3,5 t
- Remote start system
- 115V auxiliary front & rear power outlet
- Auto A/C dual zone
- Heated front seats
- Heated steering wheels
- Security alarm

### SPORT LINE



- Includes Chrome line features plus:*
- Body-color grille, bumpers, mirrors, door handles
  - Monotone black interior trim

### BLACK LINE



- Includes Sport line features plus:*
- Black body color & RAM badges
  - 20-inch black aluminum wheels
  - Black Side Step

### BACK COUNTRY



- Includes Black line features plus:*
- Protection group
  - Trifold cover
  - eLocker rear axle
  - Dual tone color in black
  - Cloth/Vinyl special seat
  - Front grille in body color tone, with black grille

#### OPTIONAL

- LED headlights
- Power sunroof
- Front bench seats
- 4-corner air suspension
- 12-inch display Uconnect® 5 NAVI EU

## REBEL

### SPORT LINE



- Includes Big Horn® features plus:*
- Rebel logo leather bucket seats
  - 18-inch offroad look aluminum wheels
  - Full -length reconfigurable center console
  - Rebel® rubber floor mats
  - Sport performance engine hood
  - LED lighting with black bezels
  - LED fog lamps
  - Black wheel flares
  - Special offroad tires
  - Dual exhaust with black tips
  - Front black tow hooks
  - Remote proximity Keyless Go
  - Fuel tank skid plate
  - Transfer case skid plate
  - Engine skid plate
  - Bilstein off-road shocks
  - Electronic locking rear axle (eLocker)
  - 1-inch raised ride height
  - Hill descent control
  - 7-inch Rebel® color cluster
  - Black Side step

### BLACK LINE



- Includes Sport line features plus:*
- Black skid plat & RAM badges
  - 18-inch full black aluminum wheels

### G/T EDITION



- Includes Black line features plus:*
- Steering wheel mounted shift control
  - eTorque engine
  - Leather/vinyl seats with G/T logo
  - Bright pedals
  - Leather wrapped shift knob
  - Bright pedal
  - Passive cold end exhaust
  - G/T decal

#### OPTIONAL

- Power sunroof
- 12-inch display w/ Uconnect® 5 NAVI EU
- RamBox®
- Multifunction tailgate
- 4-corner air suspension
- 19-speakers Harman Kardon®
- Technology group
- Digital rear view mirror
- Head-up display
- Comfort/Convenience group
- Wireless charging pad
- Heated rear seat

## LARAMIE

### CHROME LINE



- Includes Big Horn® features plus:*
- Laramie® logo Leather bucket seats
  - Heated and ventilated front seats
  - 7-inch premium color cluster
  - LED ambient interior lighting
  - 5 USB port, 2 power outlets
  - Body color wheels
  - flares
  - Power folding chrome mirrors
  - Full -length reconfigurable center console
  - Remote start system
  - Rear 60/40 split reclining seat
  - Rear underseat compartment storage
  - Chrome side step

### SPORT LINE



- Includes Chrome line features plus:*
- 20-inch aluminum wheels
  - Body-color grille, bumpers, mirrors, door handles
  - Monotone black interior trim
  - Sport performance engine hood
  - Front tow hooks
  - Black side step

### BLACK LINE



- Includes Sport line features plus:*
- 22-inch black aluminum wheels
  - Black body color & RAM badges
  - Black front tow hooks, exhaust tips, headlamps
  - Equipment group Laramie® includes:
    - 19-speakers Harman Kardon®
    - Heated rear seats
    - Wireless smartphone charging pad

### G/T EDITION



- Includes Black line features plus:*
- Steering wheel mounted shift control
  - eTorque engine
  - Leather/vinyl seats with G/T logo
  - Bright pedals
  - Leather wrapped shift knob
  - Bright pedal
  - Passive cold end exhaust
  - G/T decal

#### OPTIONAL

- Power sunroof
- 4-corner air suspension
- Electric deployable side step
- RamBox®
- Multifunction Tailgate
- 12-inch display w/ Uconnect® 5 NAVI EU
- Front bench seats (only in Chrome line)



# RAM 1500 TRIM LEVELS

## LONGHORN®

### CHROME LINE



*Includes Laramie® features plus:*

- Longhorn® premium leather bucket seats & wood interior
- Heated and ventilated front seats
- Premium LED lighting
- Chrome front tow hooks
- Power sunroof
- 22-inch chrome aluminum wheels
- 4-corner air suspension
- Surround view camera system
- Equipment group Longhorn®

*includes:*

- 19-speakers Harman Kardon®
- Heated and ventilated rear seats
- Wireless smartphone charging pad

- Rear 60/40 split reclining seat
- Electric deployable side step
- 12-inch display with Uconnect® 5
- Blind spot monitoring system
- Adaptive cruise control
- Pedestrian emergency braking
- Blind-spot and Cross-path detection
- Lane keep assist
- Parallel & perpendicular park assist
- Digital rear view mirror
- Head-up display
- Automatic-dimming exterior passenger-mirror

### SPORT LINE



*Includes Chrome line features plus:*

- Body-color bumpers

### OPTIONAL

- RamBox®
- Multifunction Tailgate

## LIMITED®

### CHROME LINE



*Includes Longhorn® features plus:*

- Limited® premium leather bucket seats
- Heated and ventilated front & rear seats
- Front tow hooks
- Electric deployable side step
- 12-inch display w/ Uconnect® 5 NAVI EU
- Blind-spot and Cross-path detection
- Wireless smartphone charging pad
- 4-corner air suspension
- Automatic-dimming exterior passenger-mirror

- Equipment group Limited
- includes:*
  - 19-speakers Harman Kardon®
  - Adaptive cruise control
  - Pedestrian emergency braking
  - Lane keep assist
  - Parallel & perpendicular park assist
  - Digital rear view mirror
  - Head-up display
  - Surround-view camera

### SPORT LINE



*Includes Chrome line features plus:*

- Body-color bumpers

### BLACK LINE



*Includes Sport line features plus:*

- 22-inch black aluminum wheels
- Black front mask and grille & RAM logos
- Dual-Exhaust with black tips
- Black grille surround
- Sport performance hood

### 10<sup>TH</sup> ANNIVERSARY



*Includes Sport line features plus:*

- Premium quilted leather seats
- Multifunction tailgate
- Bright pedal kit

- Jeweled rotary shifter
- Suede headliner
- Dedicated anniversary plate

### OPTIONAL

- RamBox®

## WHEELS



BIGHORN CHROME & SPORT  
18-inch  
Sales code: WBB



BIGHORN BLACK  
18-inch  
Sales code: WRP



BIGHORN BACK COUNTRY  
18-inch  
Sales code: WBP



REBEL SPORT  
18-inch  
Sales code: WBT



REBEL BLACK  
REBEL G/T  
18-inch  
Sales code: WBS



LARAMIE CHROME  
18-inch  
Sales code: WBC



LARAMIE SPORT  
20-inch  
Sales code: WRJ



LARAMIE BLACK  
LARAMIE G/T  
22-inch  
Sales code: WPH



LONGHORN CHROME & SPORT  
LIMITED CHROME & SPORT  
LIMITED 10<sup>TH</sup> ANNIVERSARY  
22-inch  
Sales code: WPZ



LIMITED BLACK  
22-inch  
Sales code: WPG

# RAM 1500 INTERIOR

## BIG HORN®



Standard - Deluxe cloth seats  
T9X9 - Black



Optional - Deluxe cloth seats  
T9X8 - Gray



BACK COUNTRY - Cloth / Vinyl seats  
J7X9

## REBEL®



Optional - Leather seats  
TLX9 - Black



G/T - Leather / vinyl seats  
W8X9 - Black

## LARAMIE®



Standard - Leather seats  
G1X9 - Black



G/T - Leather / vinyl seats  
W8X9 - Black

## LONGHORN®



Standard - Premium leather seats  
D1X1 - Black / new saddle

## LIMITED



Standard - Premium leather seats  
D1X9 - Black



10th Anniv. - Premium quilted leather seats  
S1C0

# RAM 1500 INTERIOR



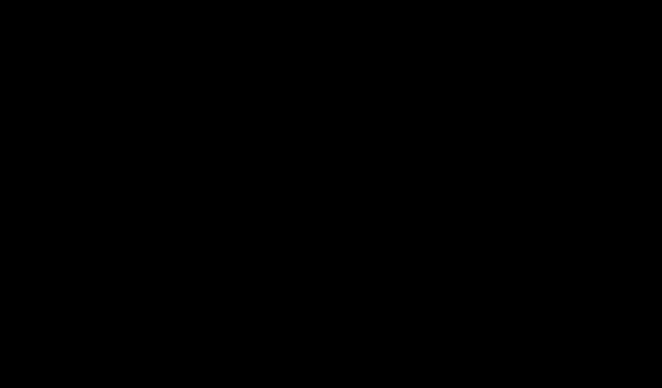
**BIG HORN®**



**REBEL®**



**LARAMIE®**



**LONGHORN®**



**LIMITED**

# RAM 1500 EXTERIORS



Bright White (PW7)



Ivory White Tri-Coat (PWD)



Billet Silver (PSC)



Patriot Blue (PPX)



Granite Crystal (PAU)



Diamond Black Crystal (PXJ)



Flame Red (PR4)



Delmonico Red Pearl (PRV)



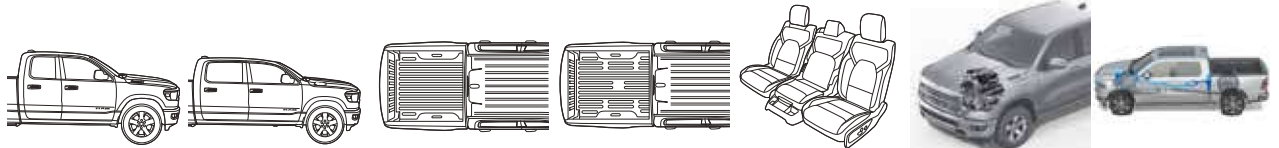
Hydro Blue (PBJ)

## PAINT

	Diamond Black PXJ	Granite Crystal PAU	Billet Silver PSC	Patriot Blue PPX	Hydro Blue PBJ	Flame Red PR4	Delmonico Red PRV	Bright White PW7	Ivory White PWD
<b>BIG HORN®</b>	0	0	0	-	-	0	-	0	-
<b>REBEL®</b>	0	0	0	-	0*	0	-	0	-
<b>LARAMIE®</b>	0	0	0	0*	0*	0	0*	0*	0
<b>LONGHORN®</b>	0	-	0	-	-	-	0	-	0
<b>LIMITED</b>	0	0	0	0	-	-	0	0*	0
<b>TRX</b>	0	0	0	-	-	0	-	0*	-

\* = Not available in Black Line

## CONFIGURATION



	QUAD CAB	CREW CAB	SHORTBED 1.7 m / 57"	LONGBED 1.9 m / 8'4"	FRONT BENCH SEAT	ENGINE	5.7L V8 MDS engine eTorque
<b>BIG HORN®</b>	0	S	CREW CAB	QUAD CAB	0	5.7L V8	0
<b>REBEL®</b>	0	S	CREW CAB	-	-	5.7L V8	0
<b>LARAMIE®</b>	0	S	CREW CAB	QUAD & CREW CAB	0	5.7L V8	0
<b>LONGHORN®</b>	-	S	CREW CAB	-	-	5.7L V8	0
<b>LIMITED</b>	-	S	CREW CAB	CREW CAB	-	5.7L V8	0
<b>TRX</b>	-	S	CREW CAB	-	-	6.2L V8	-

# RAM 1500 SPECS

## DATA SHEET

Engine	5.7L HEMI V8		6.2L Supercharged V8		Body type	QUAD CAB	CREW CAB	CREW CAB	TRX
Power max@ rpm	295 kW/395 Hp @ 5,600		523 kW/702 Hp @ 6,100		Box size	LONGBED	SHORTBED	LONGBED	SHORTBED
Torque max @ rpm	556 Nm @ 3,950		881 Nm @ 4,800		Overall length	5,814	5,916	6,142	5,916
Transmission	8-speed auto		8-speed auto		Overall width	2,084	2,084	2,084	2,235
Consumption (l/100km)	Combined WLTP: 13,19		Combined WLTP: 18,1		Overall height	1,973	1,971	1,971	2,055
CO2 emission (g/km)	Combined WLTP: 299		Combined WLTP: 410		Wheelbase	3,569	3,672	3,989	3,685,5
Max speed	173 km/h		160 km/h		Bedfloor to ground	875	872	871	872
Final gear ratio	3,92		3,55		Cargo Volume	1,741 l	1,526 l	1,741 l	1,526 l
Fuel type	Petrol (LPG optional)		Petrol		Length at floor	1,937	1,711	1,937	1,711
Fuel tank (l)	98 (100 LPG=)		125		Cargo width	1,687	1,687	1,687	1,687
Turning diameter (m)	14.10 (curb)		14.70 (curb)		- wheelhouses	1,295	1,295	1,295	1,295
Seats	5 (6 with front bench)		5 seats		Tailgate open width	1,525	1,525	1,525	1,525
Cab Type	QUAD CAB	CREW CAB	TRX		Cargo height	543	543	543	543
Gross total weight	3,500	3,500	3,500		Approach angle	18,9°	19°	18,9°	30,2°
Max towing capacity	3,500	3,500	3,500		Departure angle	25°	24,9°	24,9°	23,5°
Head room space -front	1,038	1,038	1,038		Breakover angle	19,5°	19,9°	18,7°	-
Leg room - front	1,040	1,040	1,040		- with skid plate	17,5°	17,8°	16,7°	21,9°
Head room space - rear	995	1,011	1,011		Ground clearance	221	222	220	-
Leg room - rear	903	1,147	1,147		- with skid plate	208	209	207	299,7

## TRIM

	Sales code	BIG HORN®	REBEL®	LARAMIE®	LONGHORN®	LIMITED	TRX		Sales code	BIG HORN®	REBEL®	LARAMIE®	LONGHORN®	LIMITED	TRX
7-inch color cluster display	JAL	S	S	S	S	S	S	Spay-in bedliner	XMF	S	S	S	S	S	S
8.4-inch display Uconnect 5	UPL	S	S	S	S	-	-	4 adjustable cargo tie-down	CL2	-	O	O	O	O	O
12-inch display Uconnect 5	UPQ	O	O	O	S	S	S	Chromed side step	MRA	O	-	O	-	-	-
9-speakers Alpine	RC3	S	S	S	-	-	-	Black side step	MRU	O	O	O	-	-	S
19-speakers Harman Kardon®	RCA	-	O	O	S	S	S	Electric side step	MR7	-	-	O	S	S	-
Rear camera w/ park sensor fr/rr	XAC	S	S	S	S	S	S	Front towing hooks	XHQ	-	S	P	S	S	S
Surround view camera	XAK	-	-	-	S	S	S	LED headlamp	AD6	O	S	S	S	S	S
Wireless charging pad	RFX	-	O	P	S	S	S	European trailer hitch	XFH	S	S	S	S	S	S
Rain sensitive wipers	JHC	S	S	S	S	S	S	4-corner air suspension	SER	O	O	O	S	S	-
Remote start system	XBM	S	S	S	S	S	S	eLocker rear axle	DSH	O	S	O	O	O	S
Rear view auto dimming mirror	GNK	S	S	S	S	S	S	Blind spot system	XAN	O	-	-	S	S	S
Auto dimming ext driver mirror	GNZ	S	S	S	S	S	S	Adaptive cruise control	NHZ	-	-	-	S	S	S
Auto dimming ext pass. mirror	LEU	-	-	-	S	S	S	Pedestrian emergency brake	LST	-	-	-	S	S	S
Power heated mirrors	GUK	S	S	S	S	S	S	Lane keep assist	LAS	-	-	-	S	S	S
Power front seats	JTE	S	S	S	S	S	S	Parallel & perp park assist	XH5	-	-	-	S	S	-
Heated steering wheel	NHS	S	S	S	S	S	S	Digital rear view mirror	GRG	-	-	-	S	S	S
Heated front seat	CMA	S	S	S	S	S	S	Head-up display	LBK	-	-	-	S	S	S
Heated rear seat	JPZ	-	O	S	S	S	S	Auto A/C dual zone	HAF	S	S	S	S	S	S
Ventilated front seat	CAJ	-	-	S	S	S	S								
Ventilated rear seat	CAH	-	-	-	S	S	S								

S = standard, O = Optional, P = available into equipment group, - = Not available





Official European Importer

**KLINTBERG & WAY AUTOMOTIVE IS THE LEADING COMPANY FOR DODGE AND RAM TRUCKS COMMERCIAL OPERATIONS IN EUROPE.**

A world made of passion, experience and competence. Our mission is to provide every dealer in the KWA network, the best tools to serve the best customers for a real American truck experience.

KWA, Born to RAM.

Info at [www.kwauto.com](http://www.kwauto.com)

**KWA SERVICES**

**Full Warranty program** for your RAM provided by KW Warranty - part of Klintberg & Way group: **2 years/100.000 km** in all Europe. Available extended warranty program. **Just relax and enjoy your vehicle.**

**KWA Technology Center** is the Klintberg & Way Automotive Technical Center developing high standard solutions to convert and homologate American cars to European markets.

**Original spare parts and special parts:** 85.000 items in stock and additional 3 million items from global network with fast delivery thanks to the partnership with **KW Parts**, General Motors NAV and **Mopar** Authorized Spare Parts Distributor and Europe's largest spare parts wholesaler of US auto parts (seat: Haukadalsgatan 5, 164 40 Kista - Stockholms Ian - Sweden). **Increase the appeal of your RAM pick-up with improved performance and customized aesthetics.**

**Full technical assistance**, Document Management and digital archive of all documents related to customer's vehicle (DMS), safety recalls, infotainment updates and the highest-quality homologated transformation. With in-house experience, experts and tools: **KWA Technology Center** at your service.

**Turn-key solutions for customer's benefits:** LPG solution powered by Prins - market leader in Alternative Fuel systems -available on RAM full lineup and Dodge Durango. Installed by KWA Technology Center.

**Stay in touch with RAM.** Visit us on our website [www.kwauto.com](http://www.kwauto.com) and KWA Facebook and Instagram pages. Initiatives, events, special issues, and the extraordinary RAM truck world.

